

GAME CHANGER

EVENT SURVEYS COLLECTED BETWEEN APRIL 2017 AND FEBRUARY 2018

300 Civilians and 146 Members of Law Enforcement surveyed.

Data analysis conducted by the San Diego State University Institute of Public Health

The Top 3 Problems between Community and Law-Enforcement (as reported by participants)

Law Enforcement *1. Communication 2. Fair treatment/lack of police integrity 3. Bias*

Civilian *1. Fair treatment/lack of police integrity 2. Communication 3. Bias*

The Number One Problem between Community and Law-Enforcement (as reported by participants)

Prior to the event

Law Enforcement *Communication*

Civilian *Fair treatment/lack of police integrity*

After the event

Law Enforcement *Communication*

Civilian *Communication*

Main Messages from Evaluation Surveys

- Community members' perceptions of law enforcement were more positive than law enforcement (LE) anticipated.

- There is a clear difference of perceptions, particularly initial perceptions, between groups living in higher and lower crime areas. The community members and LEs that serve those community members living in higher crime areas have less favorable perceptions of law enforcement than the community members and LEs that serve community members living in lower crime areas.
- The Game Changer events improved perceptions of law enforcement among the community members, especially, community members living in high crime neighborhoods.
- After the events, the difference in positive perceptions of law enforcement between groups living in higher and lower crime areas narrowed. The community members living in higher crime areas changed to very positive perceptions, while community members, (the most pronounced demographic groups: African American, 14-25 years old, high school or some college/associate degree holder as highest completed education) living in lower crime areas lowered their favorable view of law enforcement, which may have been mediated after hearing the experiences of other people.
- Almost all participants indicated that Game Changer events had a positive impact on community members' perceptions of LE or LE's perceptions of community members.
- The post survey results showed the Game Changer events helped community members better understand the work of LE.
- In the follow-up survey, as a result of participating in Game Changer, community members and Law Enforcement indicated they had initiated conversations with others beyond those who participated in Game Changer events regarding law enforcement and community relations.

Specific Findings

- LE indicated that they expected community members' perceptions to be more negative than they were. Notable differences between community members' actual perception and LE's expectations of community members' perception were as follows:
 - *Makes me feel afraid* – Many of the community members indicated “Not true at all” or “Hardly true” while many of LE expected community members would think that it was “Somewhat true”

- *LE get away with harassing community* – twenty-three percent of community members indicated “Not true at all” versus only nine percent of LEs responses

Even though LE’s expected perceptions were generally more negative than community members’ perceptions, for the question “Revenue generation plays a role in the policing of certain neighborhoods,” community members’ perceptions were more negative than those expected by LEs.

- *Revenue generation plays a role in the policing of certain neighborhoods* – 31% of community member indicated “Very true” versus 16% of LE’s.
- There is a clear gap between the initial perceptions among community members who think they live in relatively high crime neighborhoods and those who think they live in lower/no crime neighborhoods; The Average Perception Scale Scores were 2.45 and 2.97 respectively (a higher perception scores indicates a more favorable view of LE: 4 is the highest and 1 is the lowest. *See more detailed at the end of this document).
 - **Latino groups** – Participants living in lower/no crime areas (Average Perception Scale Score=2.99) had more positive perceptions of LE than those living in higher crime areas (Average Perception Scale Score=2.38).

The same trend was found among LE expectations of community members’ perceptions. LE attributing more positive perceptions to community members living in lower/no crime areas (Average Perception Scale Score=2.77) than those living in higher crime areas (Average Perception Scale Score=2.49). The post survey, however, showed improvement in perceptions of LE (from 2.38 to 2.60 on the Average Perception Scale) among community members living in high crime areas.

- **High school education groups** – On the pre-survey, participants living in lower/no crime areas (Average Perception Scale Score=3.24) had more positive perceptions of LE than those living in higher crime areas (Average Perception Scale Score=2.27).

After the event, high school education groups no longer had either the lowest or highest perception scores (Average Perception Scale Score= 2.91 for those living in higher crime areas, Average Perception Scale Score=2.99 for those living in fewer crime areas).

- **African American LE groups** – This group had the lowest expected community members’ perceptions towards them for both community members living in higher and lower crime area. (Average Perception Scale Score=2.08, Average Perception Scale Score=2.61 respectively).

After the event, the community members living in higher crime areas served by African American LE group improved their perception so that the group no longer had the lowest perception (Average Perception Scale Score=2.58). On the other hand, community members living in lower crime areas, served by African American LE group lowered their perceptions, which may have been mediated after hearing other participants’ stories.

- **African American community member groups** – These community members had relatively negative perceptions of LE compared to other demographic groups; African American community members living in lower crime areas had the lowest perception (Average Perception Scale Score = 2.78) amongst other demographic groups living in lower crime areas.

The post survey showed that African American community members living in higher crime areas improved their perception of LE (Average Perception Scale Score = 2.70); contrarily, African American community members living in lower crime areas reduced their view of LE (Average Perception Scale Score = 2.56), exhibiting a similar trend observed in African American LE group.

- The following demographic characteristics do not have noticeable difference in initial perception of LE between community groups designated as higher or lower crime areas:

- **White Male community member groups** – both groups have very positive perception (Average Perception Scale Score over 3.00).

After the event, the perception decreased slightly for those living in higher crime areas.

- **White Male LEs and LEs with bachelor's degrees groups** – all reported a fairly positive perception of LE (Civilian), or a belief that the community viewed them positively (LE) (Average Perception Scale Score are 2.60s).

After the event, as similarly indicated by community members, LE believed they were viewed less favorably by community members after the event than before the event, among LEs serving community members living in higher crime areas.

- The post survey showed that LE's beliefs about how the community perceives them did not improve favorably. Questions with noteworthy negative changes were:

- Make people feel safe
- Make people afraid
- Biased toward minority
- Hold a negative view of minority
- Mental health status of LEs and community members

- The community members' perceptions toward law enforcement improved after the events, particularly improved questions were:

- Show respect to all
- Make me feel afraid

- For the question “Make me feel afraid” community members’ perceptions of LE versus LE’s expected perceptions of them after the events was different.
 - LE’s expected perception changed markedly towards believing that community members viewed them negatively, while community members’ perception of LE improved.
- When examine only those who reported living in high-crime neighborhoods, both community members and LE serving those neighborhoods, reported more favorable view of LE after the events. Significantly improved questions among community members were:
 - Show respect to all members
 - Biased toward minority
 - A desire to make our community safer
 - The mental health status

While the improved question for LEs was:

- Seem to stop people for no reason (i.e. believing that the community sees them as stopping persons for no reason)
- When asked to rate their perception directly rather than on a scale, 94% of the civilians said that their perception of law enforcement changed in a positive direction, and 85% of the LE reported that their perception of lay members of the community changed in a positive direction.

NOTES

* Average score of all questions range from 1 to 4; a higher value means law enforcement is seen as more beneficial (civilian) or law enforcement thinks civilians see them as more beneficial (law enforcement); negatively worded questions were reverse coded. The scale ranges from 1 to 4 with 4=‘Very True’ and 1=‘Not True at All’. Responses of ‘I don’t know’ were not included. 2.5 is the middle score. The following score numbers can be used 1. Not favorable, 2. Hardly favorable, 3. Somewhat favorable, and 4. Very favorable

Table 1. Game Changer Pre-Survey Civilian Responses: Number One Problem between Community and Law Enforcement (n=300)¹

Demographics (total surveys)	Number One Problem Between Community and Law Enforcement											
	Communication		Trust		Lack of Understanding		Bias		Police Training		Fair Treatment/Lack of Integrity ²	
	n	% of Total	n	% of Total	n	% of Total	n	% of Total	n	% of Total	n	% of Total
TOTAL (n=300)	79	26%	33	11%	25	8%	35	12%	9	3%	104	35%
Gender												
<i>Male (n=191)</i>	54	28%	17	9%	20	10%	20	10%	2	1%	68	36%
<i>Female (n=109)</i>	25	23%	16	15%	5	5%	15	14%	7	6%	36	33%
Age												
<i>14-17 years (n=28)</i>	4	14%	0	0%	0	0%	4	14%	0	0%	15	54%
<i>18-25 years (n=57)</i>	10	18%	6	11%	1	2%	13	23%	0	0%	25	44%
<i>26-34 years (n=61)</i>	16	26%	6	10%	9	15%	4	7%	5	8%	20	33%
<i>35-45 years (n=64)</i>	16	25%	3	5%	6	9%	7	11%	2	3%	25	39%
<i>46-55 years (n=54)</i>	18	33%	12	22%	4	7%	5	9%	1	2%	13	24%
<i>56+ years (n=36)</i>	15	42%	6	17%	5	14%	2	6%	1	3%	6	17%
Ethnicity												
<i>African American (n=110)</i>	29	26%	9	8%	13	12%	12	11%	3	3%	43	39%
<i>Asian (n=13)</i>	3	23%	2	15%	1	8%	1	8%	0	0%	6	46%
<i>Latino (n=75)</i>	15	20%	8	11%	3	4%	12	16%	3	4%	27	36%
<i>Pacific Islander (n=9)</i>	3	33%	0	0%	0	0%	0	0%	0	0%	6	67%
<i>White (n=88)</i>	28	32%	12	14%	7	8%	12	14%	2	2%	22	25%
<i>Native American (n=4)</i>	2	50%	0	0%	1	25%	0	0%	0	0%	1	25%
<i>Other (n=32)</i>	7	22%	3	9%	2	6%	2	6%	0	0%	17	53%
# Years in San Diego												
<i><1 Year (n=16)</i>	4	25%	3	19%	1	6%	0	0%	0	0%	7	44%
<i>1-3 Years (n=26)</i>	4	15%	2	8%	2	8%	6	23%	0	0%	10	38%
<i>4-6 Years (n=22)</i>	3	14%	2	9%	2	9%	2	9%	1	5%	11	50%
<i>7-9 Years (n=20)</i>	4	20%	1	5%	1	5%	1	5%	1	5%	11	55%
<i>10+ Years (n=181)</i>	58	32%	18	10%	16	9%	18	10%	6	3%	57	31%
Primary Neighborhood												
<i>Central (n=110)</i>	27	25%	11	10%	9	8%	14	13%	3	3%	41	37%
<i>East (n=30)</i>	4	13%	3	10%	2	7%	2	7%	2	7%	16	53%
<i>North (n=62)</i>	20	32%	6	10%	4	6%	8	13%	0	0%	20	32%
<i>South (n=63)</i>	21	33%	5	8%	7	11%	4	6%	4	6%	19	30%
<i>Other (n=35)</i>	7	20%	8	23%	3	9%	7	20%	0	0%	8	23%

Game Changer Post Survey by Demographic Characteristic

Table 1. Game Changer Post Responses by Age Group: October 2017 and February 2018 (First Attendance)

Post Survey Question	Response	Civilians (n=91 persons)			Law Enforcement (LE) (n=38 persons)		
		14-25	26-45	46+	14-25	26-45	46+
1. Would you attend another Game Changer event?	n ¹	n=35	n=28	n=21	n=3	n=17	n=15
	Yes	94%	100%	96%	100%	88%	93%
2. Would you recommend Game Changer to friends, family and coworkers?	n ¹	n=36	n=28	n=24	n=3	n=18	n=15
	Yes	94%	96%	100%	100%	94%	100%
3. Did you learn anything new about law enforcement?							
LE: Did you learn anything new about lay members of the community?	n ¹	n=34	n=29	n=24	n=2	n=18	n=14
	Yes	91%	93%	96%	100%	89%	86%
4. Has your perception of law enforcement changed in a positive direction?							
LE: Has your perception of lay members of the community changed in a positive direction?	n ¹	n=26	n=25	n=19	n=3	n=19	n=12
	Yes	89%	96%	100%	100%	84%	83%
5. Has your perception of law enforcement changed in a negative direction?							
LE: Has your perception of lay members of the community changed in a negative direction?	n ¹	n=29	n=27	n=22	n=3	n=19	n=15
	Yes	10%	7%	0%	0%	0%	0%
	No	89%	93%	100%	100%	100%	100%
6. Did you learn anything new about fellow community members?							
Did you learn anything new about fellow members of law enforcement?	n ¹	n=35	n=30	n=24	n=3	n=19	n=15
	Yes	97%	100%	88%	100%	63%	47%
7. Has your perception of fellow community members changed in a positive direction?							
LE: Has your perception of fellow members of law enforcement changed in a positive direction?	n ¹	n=34	n=29	n=20	n=3	n=19	n=15
	Yes	91%	93%	95%	33%	21%	27%
	No change				33%	68%	67%
8. Has your perception of fellow community members changed in a negative direction?							

Table 1. Game Changer Pre-Survey Responses on Demographic Questions between April 2017 and February 2018 (First Attendance)

Pre-Survey Question	Response	Civilians (n=255 persons)		Law Enforcement (LE) (n=127 persons)	
		Number	Percent ¹	Number	Percent ¹
Gender	Male	155	61%	98	77%
	Female	100	39%	29	23%
Age	14-17	24	9%		
	18-25	54	21%	6	5%
	26-34	49	19%	36	28%
	35-45	53	21%	41	32%
	46-55	47	18%	40	32%
	56+	28	11%	4	3%
Ethnicity (for civilians: Numbers add up to greater than 100% because respondents could choose more than one response.)	African American	98	38%	18	14%
	Asian	11	4%	4	3%
	Latino	62	24%	43	34%
	Pacific Islander	8	3%	4	3%
	White	70	28%	54	43%
	Native American	2	1%	0	0%
	Other	27	11%	4	3%
Number of years as San Diego resident	Less than 1 year	13	5%	1	1%
	1-3 Years	25	10%	15	12%
	4-6 Years	20	8%	5	4%
	7-9 Years	15	6%	7	6%
	10+ Years	152	60%	88	69%
	Not a San Diego Resident	30	12%	11	9%
Primary neighborhood	North County (i.e. 4s Ranch, Del Mar, Encinitas, La Jolla)	48	19%	28	22%
	Central San Diego (i.e. Mission Valley, Kearny Mesa, Downtown San Diego, North Park)	96	38%	28	22%
	South (i.e. Bonita, Chula Vista, Imperial Beach, National City, Southeast)	53	21%	34	27%
	East County (i.e. Lemon Grove, Santee, Jamul, Lakeside)	27	11%	23	18%
	Other/Outside of San Diego County	31	12%	14	11%
Number of years in law enforcement	Less than 1 year			5	4%
	1-3 Years			12	9%
	4-6 Years			11	9%

Game Changer Self-Reported Perception Changes: Repeat Attenders

Table 1. Game Changer Self-Reported Perceptions: Pre and Post Survey Responses between April 2017 and September 2017 (Repeat Attenders, Latest Post Survey)

Question	Civilians (n=11 persons)				Law Enforcement (LE) (n=8 persons)			
	Number Responding ¹	Average Score ²		Percent with Increase ³	Number Responding ¹	Average Score ²		Percent with Increase ³
		Pre	Post			Pre	Post	
1. In my experience, law enforcement in my community show respect to all members of my community (non-law enforcement officers). <small>LE: The community members (non-law enforcement) think that the police show respect to all members of the community.</small>	10	3.10	3.30	20%	7	3.14	3.00	0%
2. In my experience, law enforcement in my community always make me feel safe. <small>LE: The community members (non-law enforcement officers) think that law enforcement make people feel safe.</small>	11	3.27	3.18	9%	7	3.29	3.00	0%
3. In my experience, law enforcement in my community seem to stop people for no reason. <small>LE: The community members (non-law enforcement officers) think that law enforcement seem to stop people for no reason.</small>	8	2.38	2.13	38%	7	2.14	2.43	0%
4. In my experience, law enforcement in my community make me feel afraid. <small>LE: The community members (non-law enforcement) think that law enforcement make people feel afraid.</small>	11	2.18	1.73	46%	7	2.00	2.29	0%
5. In my experience, law enforcement in my community are respected. <small>LE: The community members (non-law enforcement officers) think that law enforcement deserve respect.</small>	9	3.33	3.22	11%	7	3.00	2.86	0%
7. In my experience, law enforcement in my community care about the well-being of the people. <small>LE: The community members (non-law enforcement officers) think that law enforcement care about the well-being of the people.</small>	10	3.40	3.30	20%	7	2.86	3.14	14%
8. In my experience, law enforcement in my community are always fair. <small>LE: The community members (non-law enforcement officers) think that law enforcement are always fair.</small>	9	3.22	3.22	20%	7	2.71	3.00	29%
9. In my experience, law enforcement in my community are biased toward minorities.	9	2.44	2.33	11%	7	2.29	2.57	14%

Game Changer Self-Reported Perception Changes: For Attendees Who Reporting Living in a High Crime Neighborhood

Table 1. Game Changer Self-Reported Perceptions: Pre and Post Survey Responses between April 2017 and September 2017 for Attendees Who Reporting Living in High Crime Areas ('somewhat true' or 'very true') (First Attendance)

Question	Civilians (n=42 persons)					Law Enforcement (LE) (n=24 persons)				
	Number Responding ¹	Average Score ²		Percent with Increase ³	P-value ⁴	Number Responding ¹	Average Score ²		Percent with Increase ³	P-value ⁴
		Pre	Post				Pre	Post		
1. In my experience, law enforcement in my community show respect to all members of my community (non-law enforcement officers). LE: The community members (non-law enforcement) think that the police show respect to all members of the community.	39	2.85	3.05	26%	0.03	24	2.96	2.88	13%	0.53
2. In my experience, law enforcement in my community always make me feel safe. LE: The community members (non-law enforcement officers) think that law enforcement make people feel safe.	39	2.90	3.05	21%	0.13	24	3.13	2.92	4%	0.10
3. In my experience, law enforcement in my community seem to stop people for no reason. LE: The community members (non-law enforcement officers) think that law enforcement seem to stop people for no reason.	36	2.75	2.61	16%	0.21	24	3.13	2.79	42%	0.02
4. In my experience, law enforcement in my community make me feel afraid. LE: The community members (non-law enforcement) think that law enforcement make people feel afraid.	42	2.21	2.05	21%	0.10	24	2.75	3.00	4%	0.08
5. In my experience, law enforcement in my community are respected. LE: The community members (non-law enforcement officers) think that law enforcement deserve respect.	39	2.54	2.72	29%	0.13	24	2.92	3.13	29%	0.10

Game Changer Self-Reported Perception Changes

Table 1. Game Changer Self-Reported Perceptions: Pre and Post Survey Responses between April 2017 and September 2017 (First Attendance)

Question	Civilians (n=119 persons)					Law Enforcement (LE) (n=79 persons)				
	Number Responding ¹	Average Score ²		Percent with Increase ³	P-value ⁴	Number Responding ¹	Average Score ²		Percent with Increase ³	P-value ⁴
		Pre	Post				Pre	Post		
1. In my experience, law enforcement in my community show respect to all members of my community (non-law enforcement officers). <small>LE: The community members (non-law enforcement) think that the police show respect to all members of the community.</small>	111	3.04	3.14	20%	0.03	78	2.99	2.85	10%	0.06
2. In my experience, law enforcement in my community always make me feel safe. <small>LE: The community members (non-law enforcement officers) think that law enforcement make people feel safe.</small>	116	3.27	3.21	11%	0.60	78	3.17	2.96	13%	0.01
3. In my experience, law enforcement in my community seem to stop people for no reason. <small>LE: The community members (non-law enforcement officers) think that law enforcement seem to stop people for no reason.</small>	96	2.52	2.45	22%	0.36	78	2.81	2.79	21%	0.88
4. In my experience, law enforcement in my community make me feel afraid. <small>LE: The community members (non-law enforcement) think that law enforcement make people feel afraid.</small>	117	2.04	1.91	28%	0.05	78	2.50	2.88	10%	<0.01
5. In my experience, law enforcement in my community are respected. <small>LE: The community members (non-law enforcement officers) think that law enforcement deserve respect.</small>	112	2.99	3.00	17%	0.90	77	2.96	3.06	26%	0.18